

Canadian Cardigan Corgi Club
Guidelines for Responding to Funding Requests
13 September 2014

Need for guidelines:

1. The club's goal to promote the Cardigan Welsh Corgi is clear but how to deal with requests to sponsor prizes or events to implement that goal has been less obvious. Partly, this is because such requests have been infrequent and quite varied and there is no clear history or documented Club practice.

2. In 2013, the Club received three requests: to sponsor the 2013 Herding Showcase (\$500) from a club member, as well as requests from the National Agility Championships and the Junior Handling National Finals (\$100 each). All of these requests were met.

3. We have no guidance as to how to respond to such requests while maintaining consistency with the Club's objectives, nor what proportion of our assets (either annual income or net balance) might be so allocated without compromising the Club's solvency.

Background:

1 Annual 'disposable' or 'discretionary' income is based on the club's annual income less fixed expenses. For example, in 2012 and 2013, income from membership averaged \$928. The fixed annual costs are \$610 (Club insurance is \$355; CKC fees are \$75 and maintaining the web-site will be \$180 in the future). Allowing for any mailing or incidental costs (\$100), then the disposable annual income was about \$230 in 2012 and 2013.

2. Income from the National Specialties: our National Specialties have a mixed record as to whether they showed a profit, broke even, or lost money. While such variation is not surprising given the many factors which can affect the number of entries, the National Specialty should probably not be regarded as a reliable source of cash flow, particularly since it is now held only in alternating years.

3. National and regional herding trials: the herding trials have generated variable levels of income depending on factors such as weather etc. which can result in reduced entries.

4. In summary, we have a predictable but possibly declining income based on membership and fixed annual costs which leave a relatively small 'disposable' annual income. The income from national and regional specialties is less predictable and from time to time includes losses.

Guidelines

1. To be consistent with the club's goals, we should primarily support national events.

2. Given that our club has many older members, we should place emphasis on supporting junior members and handlers, the future of our breed.

3. Club members who have identified their interests are about equally split for

obedience, agility, herding and conformation. We should attempt to provide a reasonable balance in funding or sponsoring these activities.

4. The total amount available for sponsorships in any one year should be annually determined from the estimated income from memberships and fixed annual costs. In addition, where a performance trial (national or regional) generates an income, a maximum of 25% of the annual income (above any expenses) can be used to sponsor a national event in the same activity and a maximum of 25% toward a junior event (scholarship or national handling).

5. The club will require to be explicit acknowledgement for its donation.